

Anupama Daga

Communication Design, Illustration & Animation

📍 Delhi NCR ✉ anupamadaga97@gmail.com



WORK EXPERIENCE

2022 – present

STUDIO EKSAAT

Communication Designer
Lead Designer

Responsibilities include working on all touchpoints of a branding design project, from conceptualising to creating final outcomes. In my 2nd year, I led other designers on projects, and collaborated with clients.

Packaging & print • branding & identity • communication design & marketing collaterals • illustration • website design • motion design • publication design • editorial layout

2018 – present

FREELANCE

Anahe Design • Cinookie •
The Garima Avtar Show •
RS Infrastructure • Seclude

A variety of projects with clients across the industry requiring various design interventions, with a primary focus on branding and identity building

2023

SOSE: SCHOOL OF SECONDARY EDUCATION

Visiting Faculty

Working in collaboration with Srishti Manipal & Studio Eksaat, I taught design courses at govt. schools in Rohini & Dwarka for students in grade 11.

Design Education

June 2021

PARI: PEOPLE'S ARCHIVE OF RURAL INDIA

Design Internship

Summer internship for Srishti Manipal's graduation.

Illustration • research & writing

2020–2021

MURGINNS

In-house
Graphics Designer

Branding & identity • communication design & marketing collaterals • illustration • website design • motion design • print collaterals • social media • content writing

May – July 2017

4TH DIMENSION INC., TORONTO

Graphic Designer

Collaborated with senior designers on various branding projects

EDUCATION

2018–2022

B F.A. Digital Media Arts

Srishti Manipal Institute of Art, Design & Technology

2015–2017

McGill University, Montreal.
Withdrawn while pursuing a **B.A in Computer Science and English Literature**

2009–2015

High School

Mayo College Girls' School, graduated with the **NIIT Scholarship** in Computer Science and the **All-Rounder Trophy**.

SOFTWARE SKILLS

Extremely proficient in

Illustrator, Photoshop, Procreate, After Effects, InDesign

Knowledgeable in

Figma, Premier Pro, Lightroom, Maya, ZBrush, Substance Painter and misc. AI tools

LEADERSHIP ROLES

2023–2024

Lead Designer • Studio Eksaat

2020–2021

Hands on Creative Direction • Murginns

2015–2017

V.P Communications •

McGill International Student Network (MISN)